

United Nations Global
Compact-Accenture
2025 CEO Study

Turning the Key

Unlocking the Next Era of
Sustainability Leadership



United Nations
Global Compact



accenture



United Nations
Global Compact



CEO STUDY 2025

HIGHLIGHTS EUROPE



Network Bulgaria

STUDY PARTICIPATION



Worldwide - 1900+

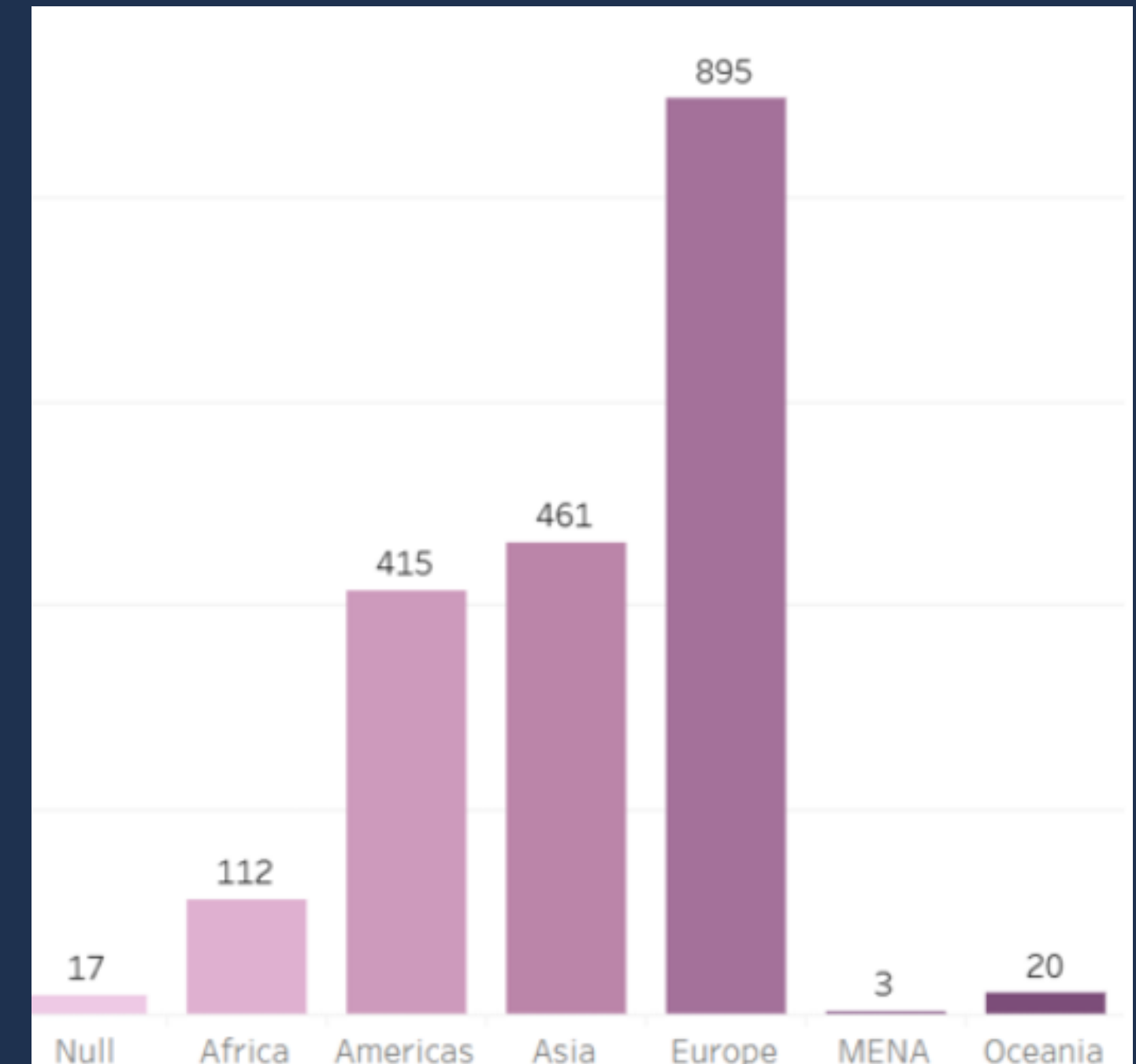
Europe - 895

SE Europe - 361

130 interviews 1:1

2 interviewees from Bulgaria:

- Spiros Nomikos, Solvay Sodi
- Roberto Santorelli, Santorelli Group



EUROPE AT A GLANCE



Agriculture	4
Automotive	17
Chemicals	38
Communications & Media	36
Construction & Materials	68
Consumer Goods & Servic..	102
Energy	52
Financial Services	53
Health	23
High Tech	40
Industrial	181
Life Sciences	10
Natural Resources	2
Retail	27
Software & Platforms	68
Support Services	89
Travel	21
Utilities	64

Employees

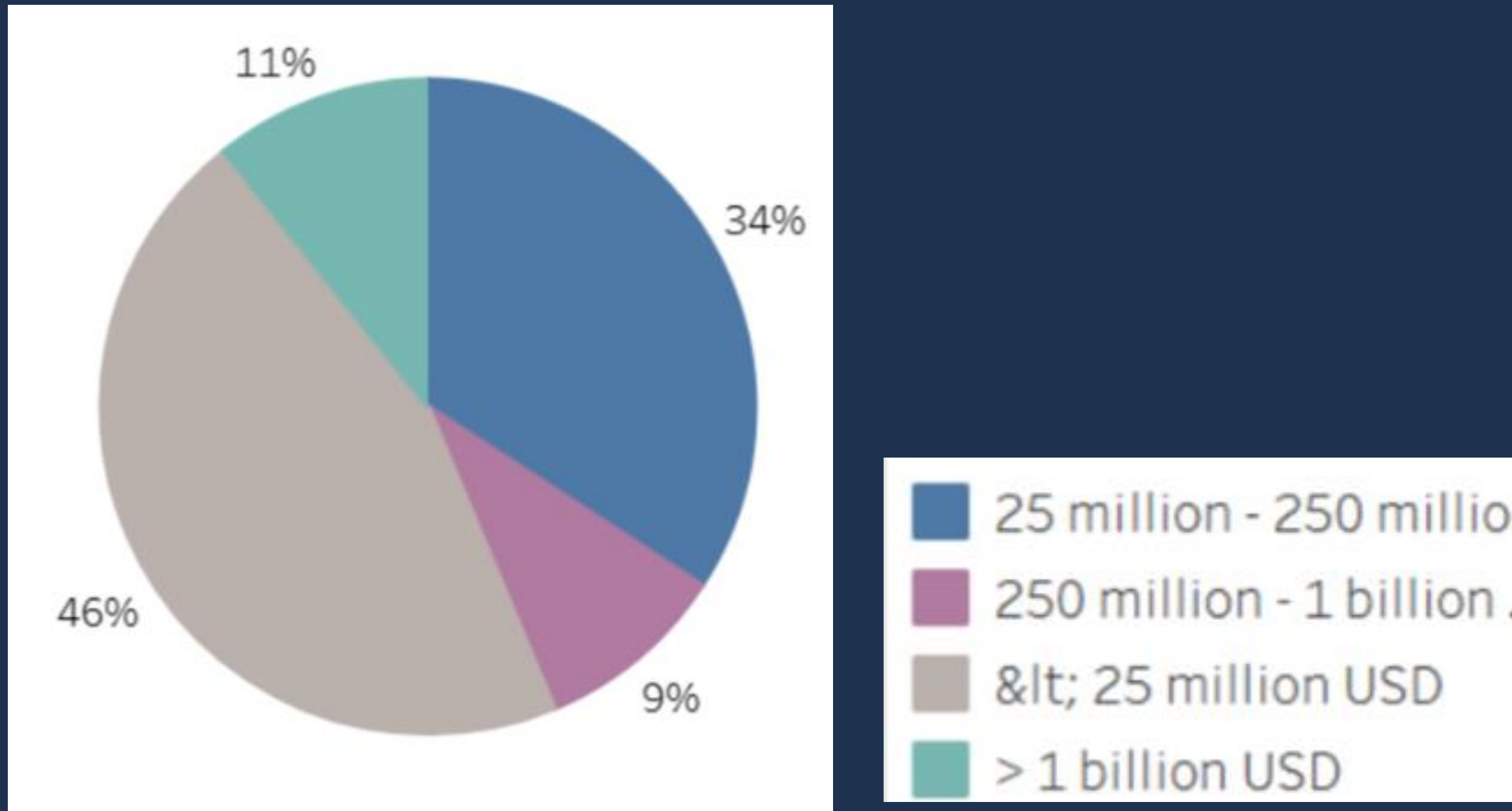
1 - 9	37
10 - 249	473
250 - 4,999	303
5,000 - 50,000	71
> 50,000	11

- Industrial majority
- 57% with up to 250 employees
- 36% with employees nrs reachinhg 5000

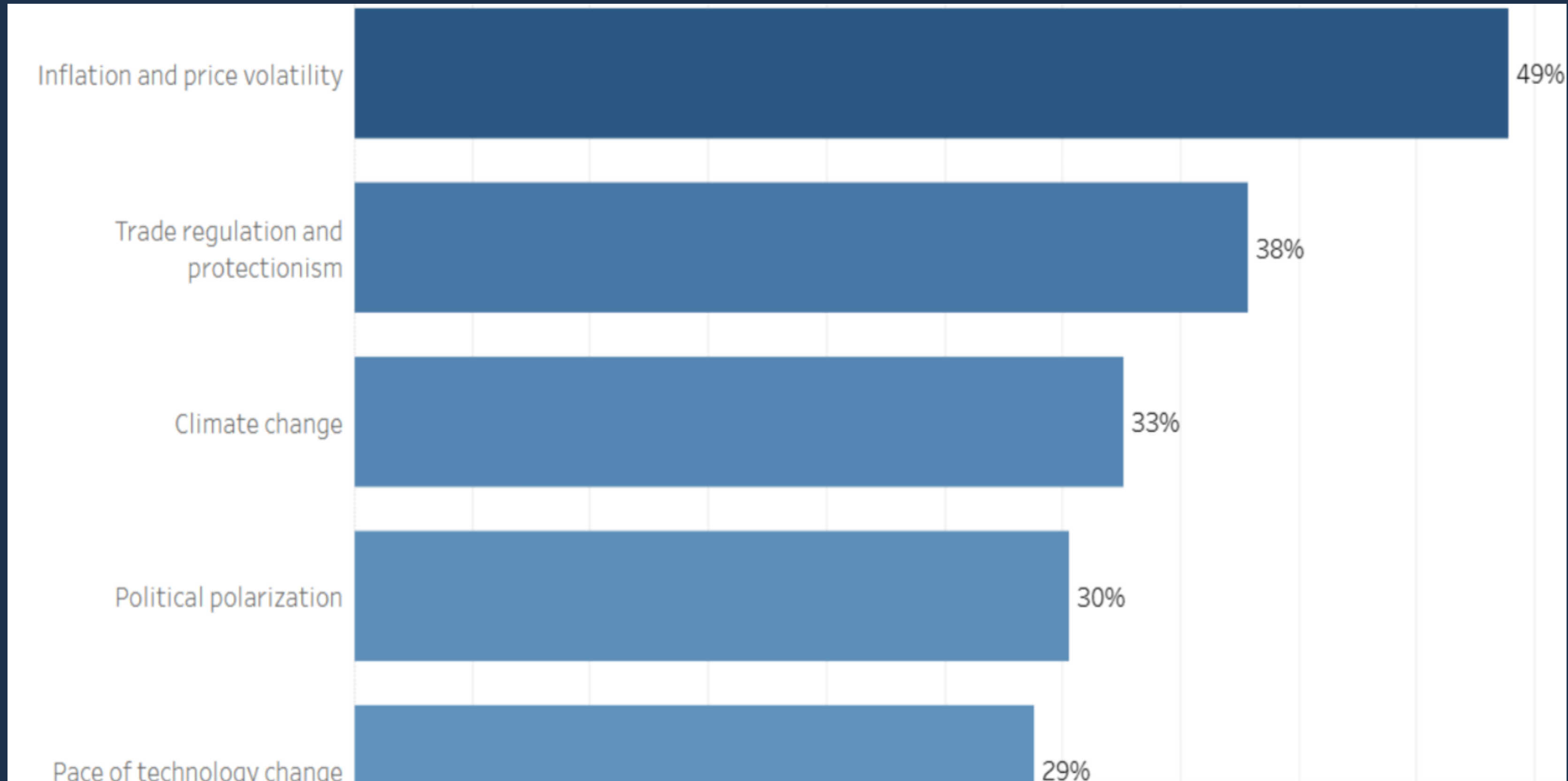
EUROPE AT A GLANCE



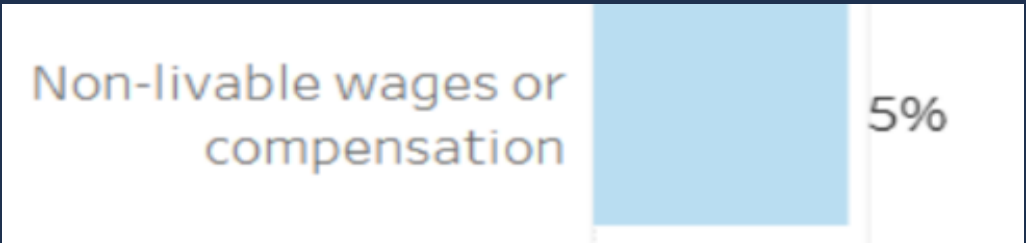
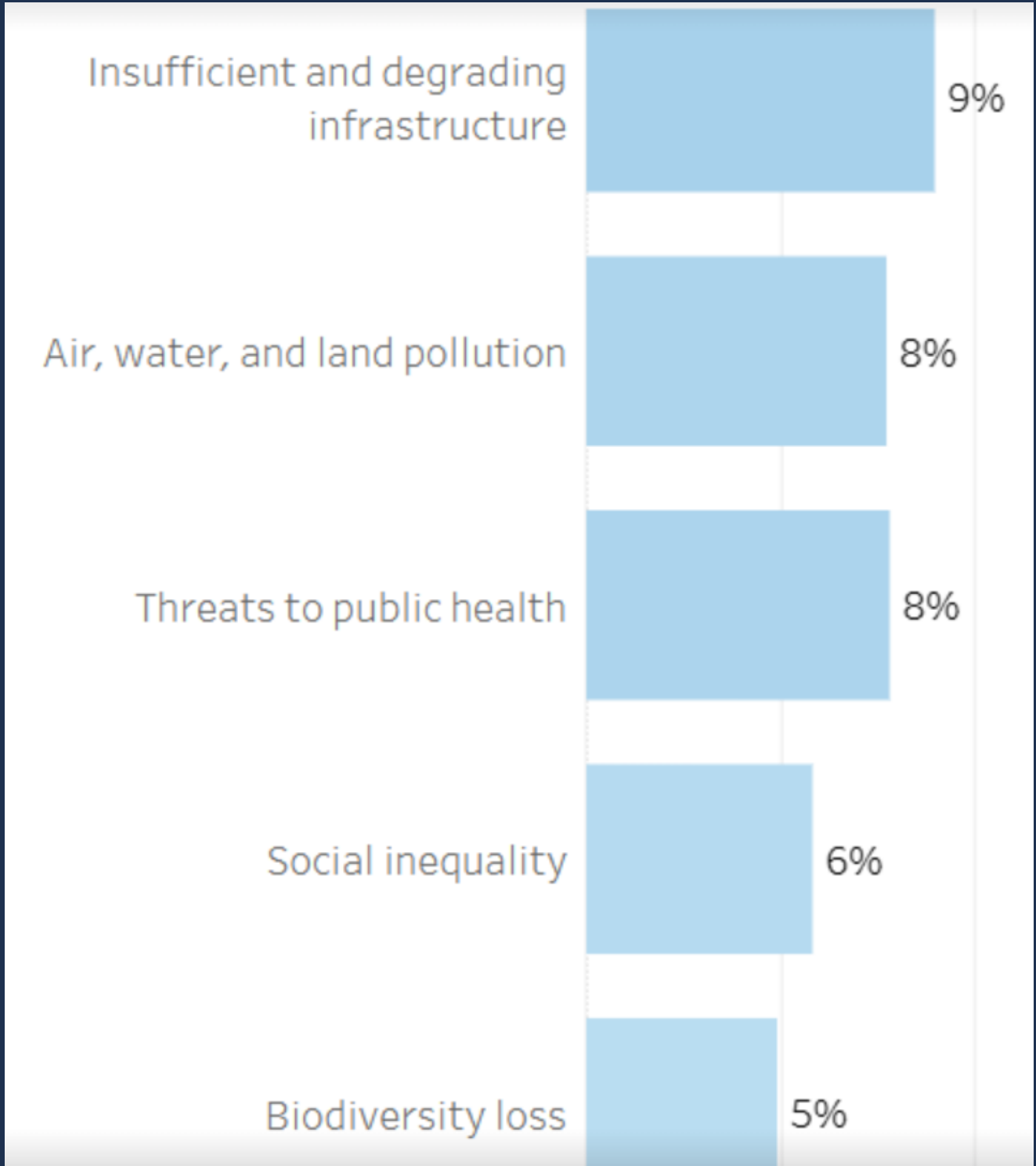
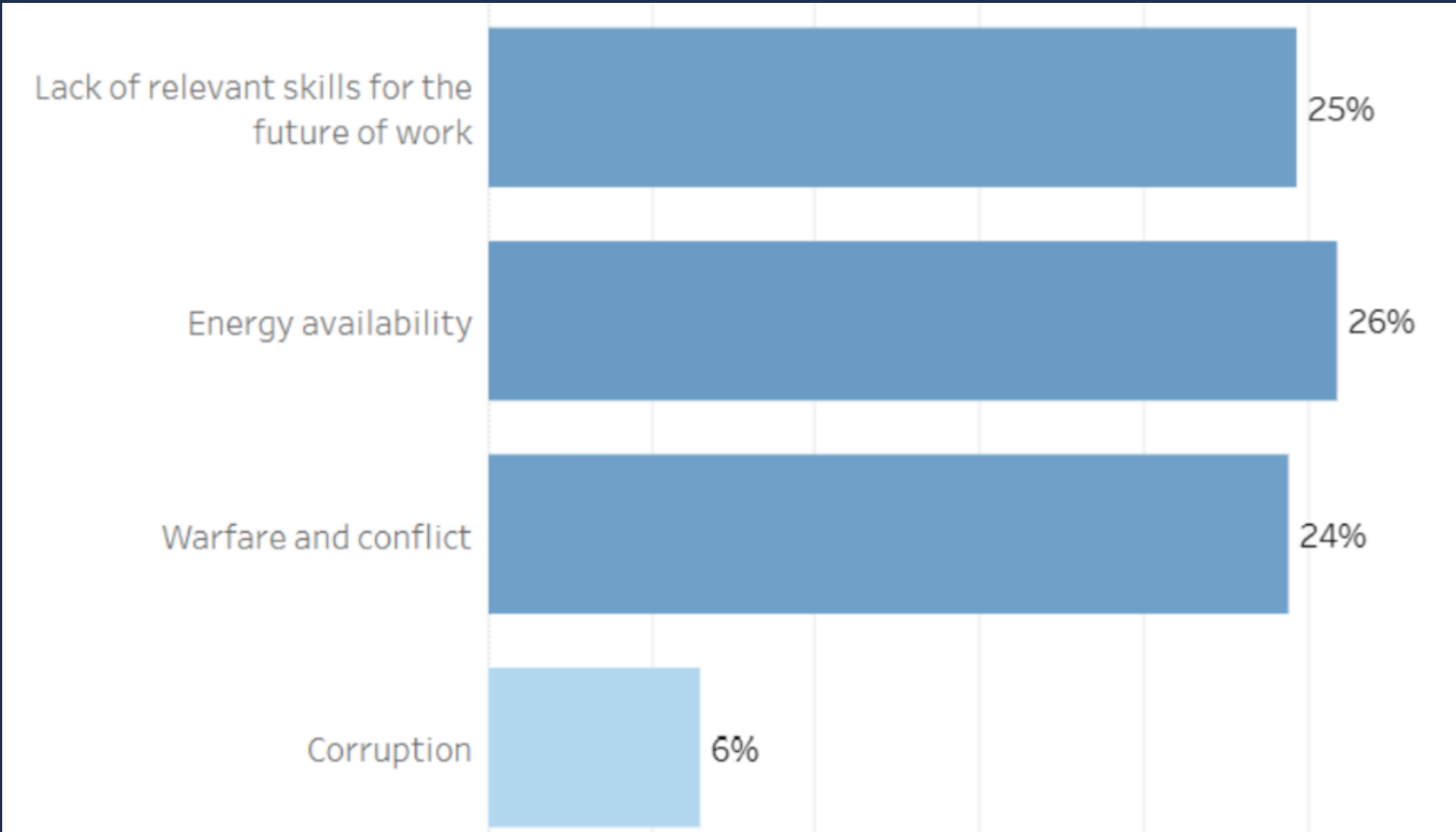
BY REVENUE:



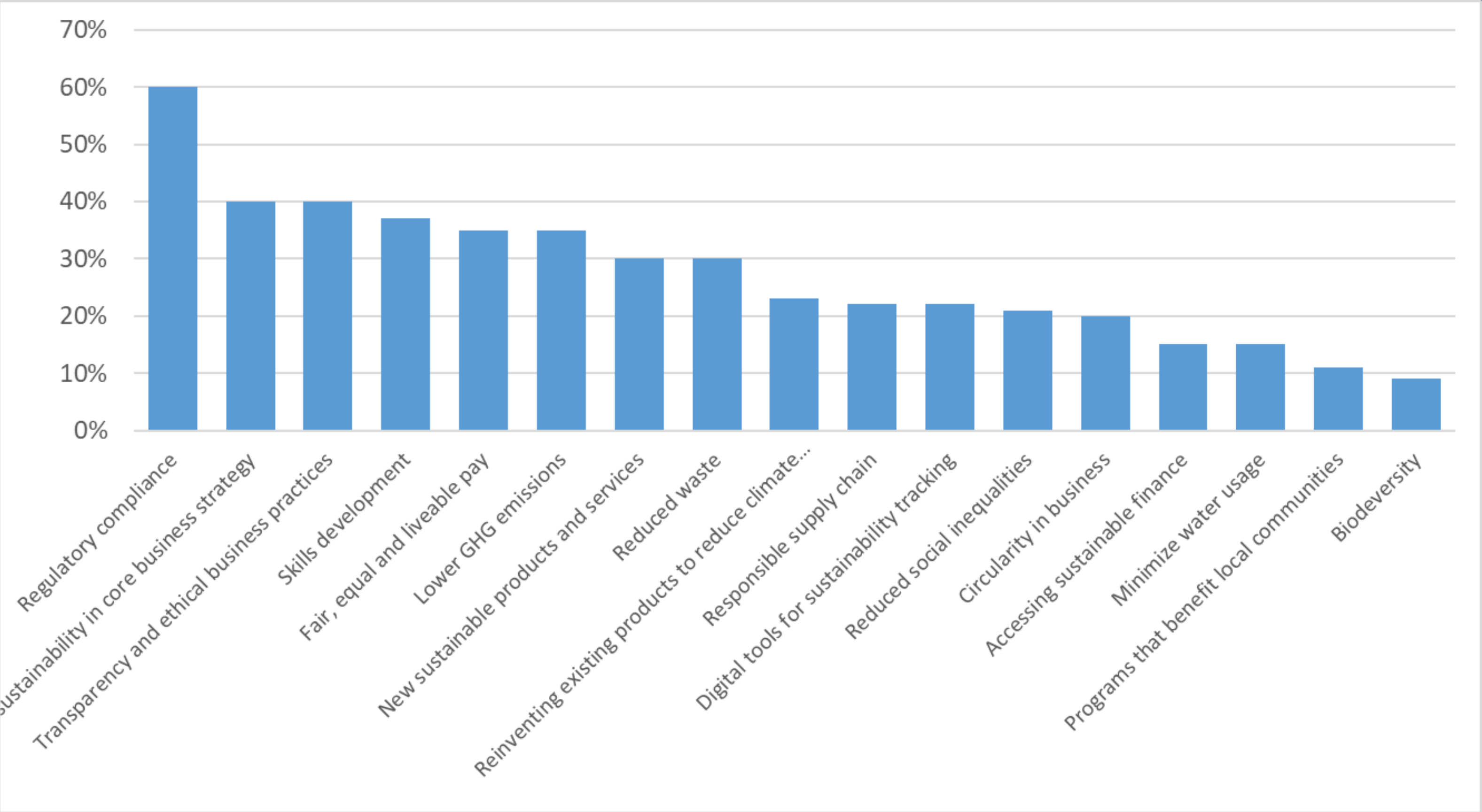
EUROPE - TOP GLOBAL CHALLENGES (1)



EUROPE - TOP GLOBAL CHALLENGES (2)



EUROPE – TOP SUSTAINABILITY PRIORITIES



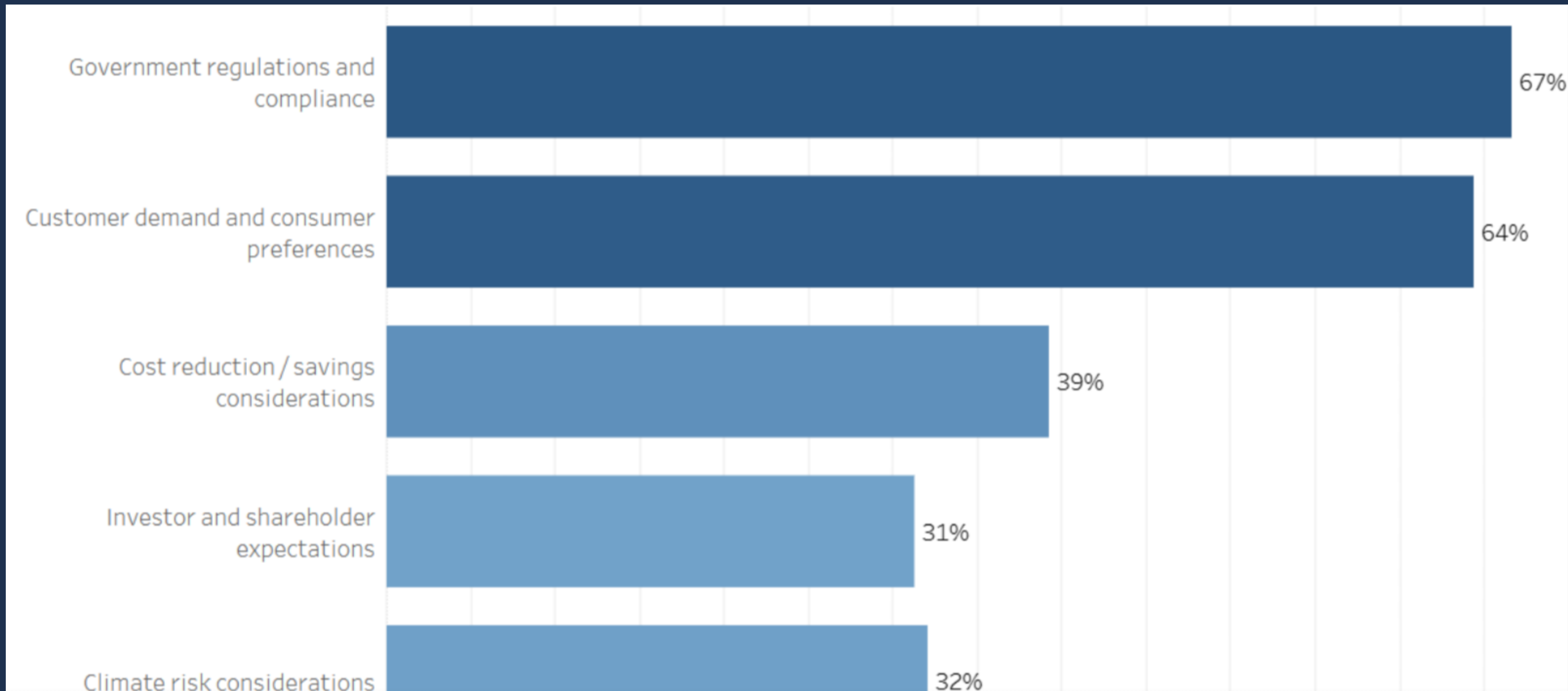
EUROPE – SUSTAINABILITY PRIORITIES



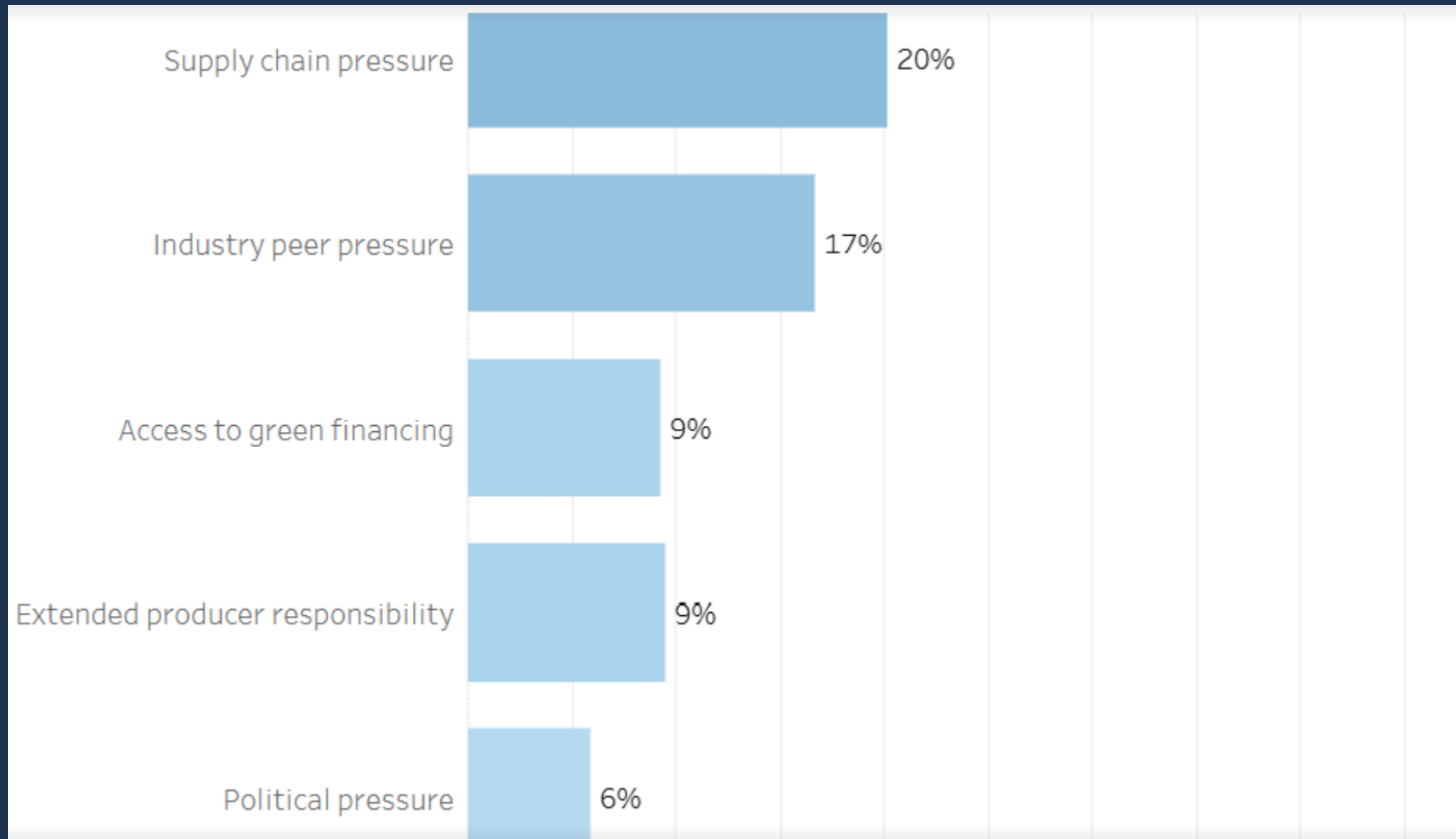
	Top Priority	Priority	Low Priority	Not a Priority
Accessing sustainable finance	15%	40%	30%	15%
Achieving fair, equal, and livable pay	35%	47%	14%	4%
Constructing a responsible supply chain (including Scope 3)	22%	51%	23%	4%
Ensuring regulatory compliance	60%	35%	4%	2%
Establishing circularity in the business	20%	47%	25%	8%
Establishing programs that benefit local communities	11%	38%	38%	13%
Integrating of sustainability into core business strategy and leadership	40%	49%	10%	1%
Introducing new sustainable products and services	30%	47%	19%	4%
Investing in skills development	37%	50%	12%	1%
Leveraging digital tools for sustainability tracking and measurement	22%	56%	20%	3%
Reducing waste from products and operations	30%	48%	17%	5%
Reinventing existing products and services for reduced climate impact	23%	47%	23%	7%



EUROPE – Key factors sustainability agenda (1)



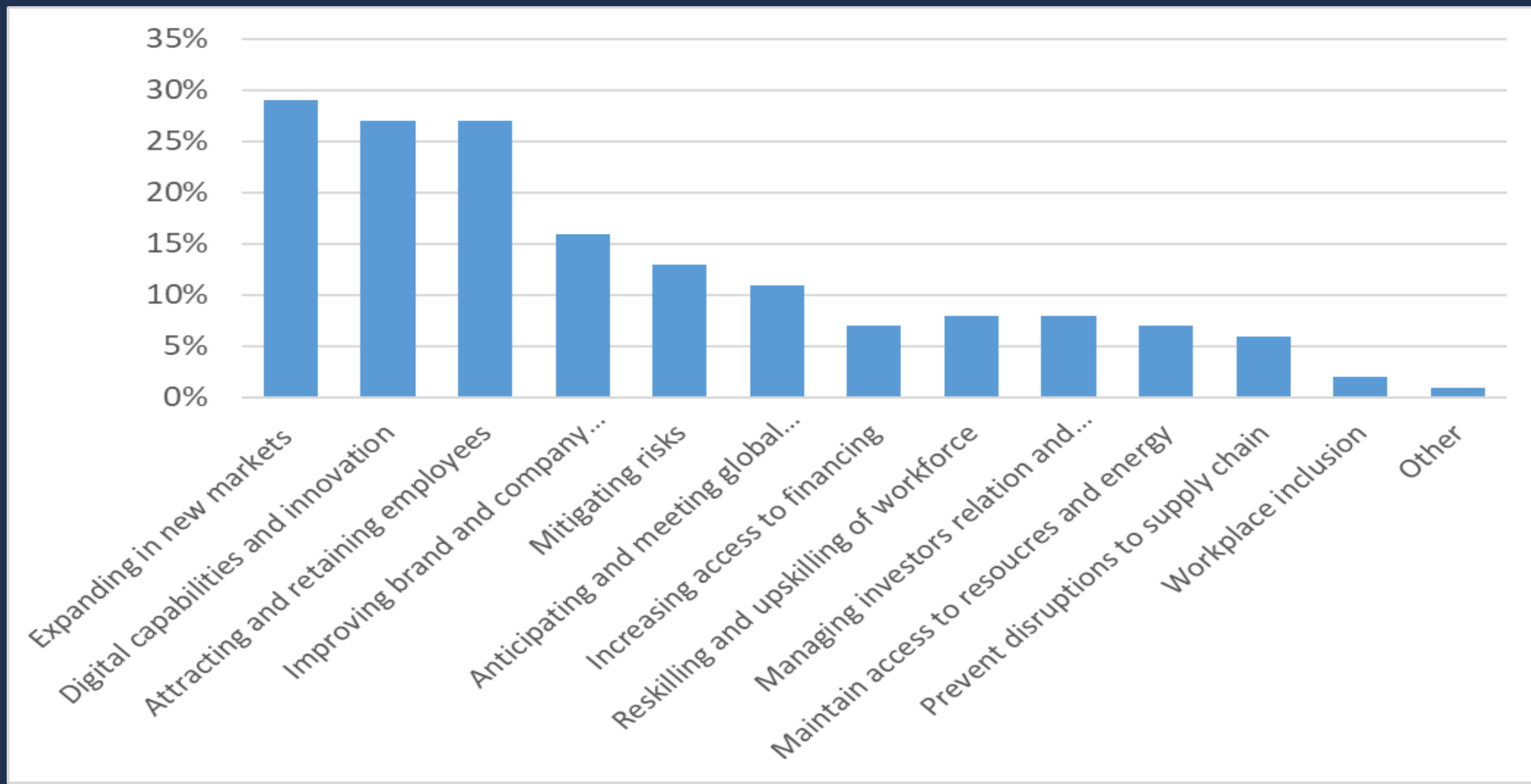
EUROPE – Key factors sustainability agenda (2)



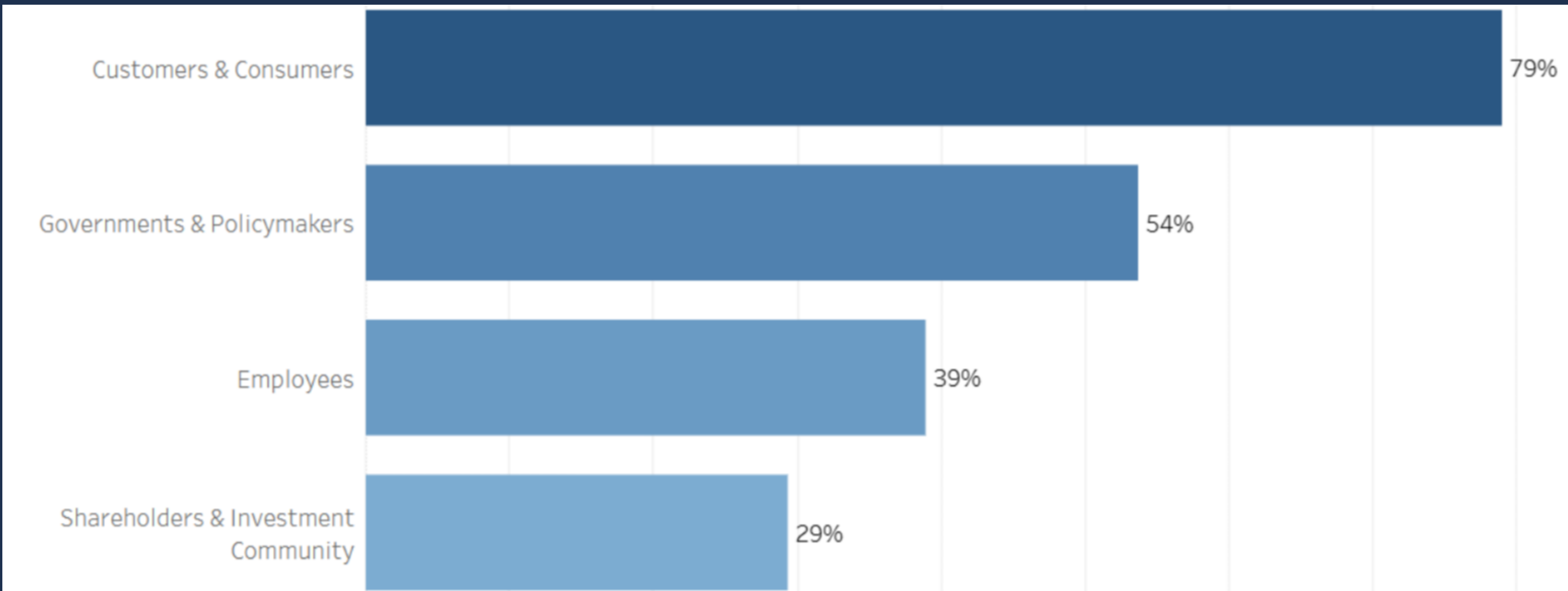
EUROPE – FUTURE FOCUS – TOP 3



EUROPE – FUTURE FOCUS – other priorities



Stakeholders with most impact in the next 5 years



Next ranked are:

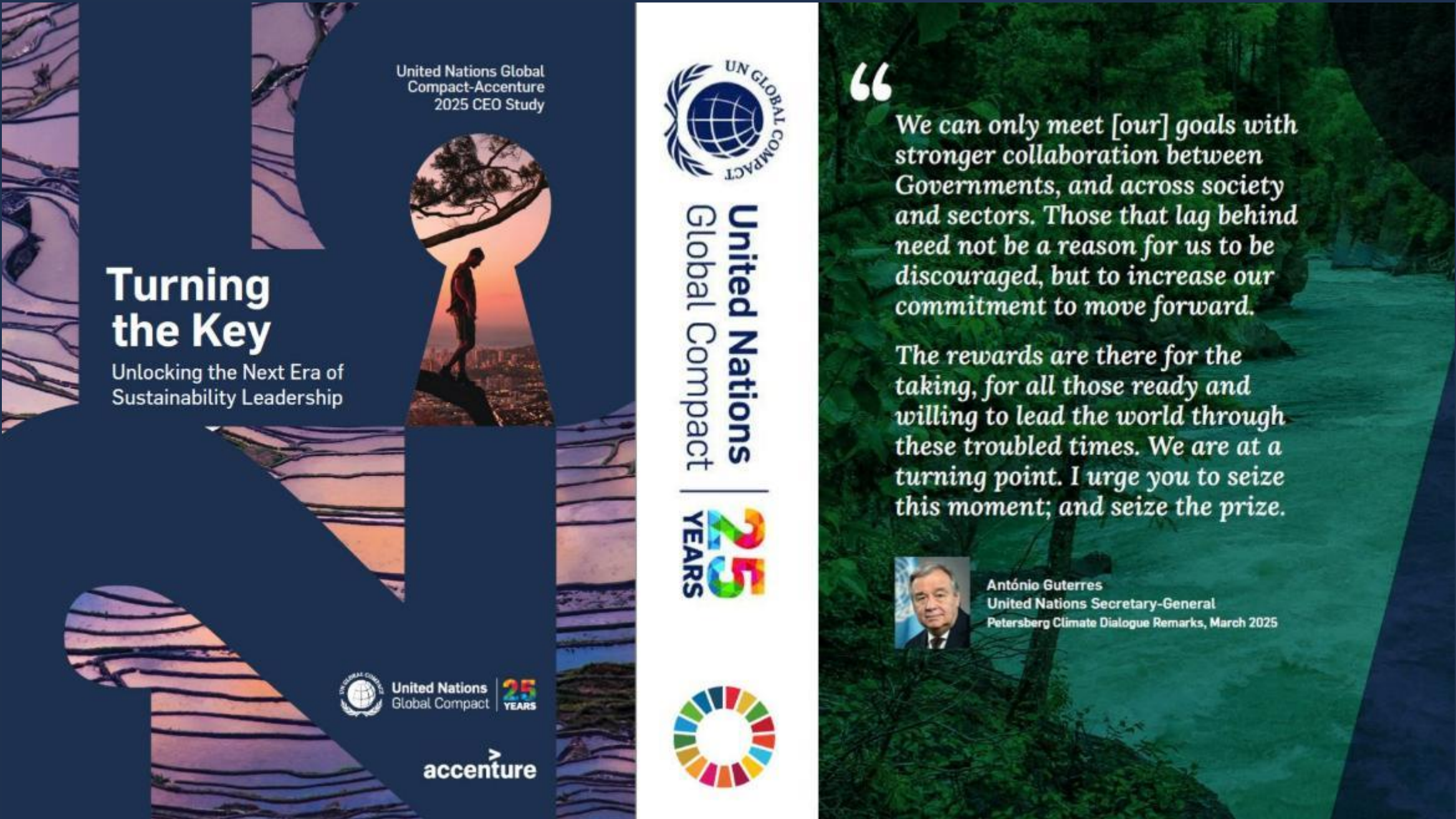
- Suppliers, Competitors, Banks & Insurers, BODs
- Local communities, UN, NGOs, Media, Family, Organized Labour

EUROPE – Sustainability commitment

How is your company thinking about sustainability commitments for the future despite shifting government priorities on certain sustainability measures?

	Expand	Maintain	Reduce
Our company will _____ our climate-related environmen..	50%	49%	0%
Our company will _____ our social com..	46%	53%	0%
Our company will _____ our other envi..	42%	58%	0%

THE WHOLE REPORT



CEO STUDY 2025