

Confidentiality Policy and Personal Data Protection

These personal data protection rules are intended to inform you of the processing of your personal data and your rights relating to this processing in accordance with the General Data Protection Regulation (GDPR) and the additional applicable legal provisions on data protection.

The Bulgarian News Agency (BTA) (Uniform Identification Code: 000695071, registered office and address of the place of management: 49 Tsarigradsko Chaussee Blvd., Sofia), in its capacity as data controller, processes your personal data that you have provided to us.

We collect your personal data from contracts concluded with customers, as well as upon contact by telephone or correspondence by email or otherwise. We process your personal data for the purposes and the grounds of the conclusion and performance of customer contracts. This includes market research, feedback and customer satisfaction, customer analysis, customer segmentation and profiling.

We will not collect and process any sensitive personal data relating to you, unless such data are relevant to a specific purpose for which they are processed or where we are obliged to do so by law or if you have given us your separate explicit consent to do so.

In certain cases, we receive your personal data from third parties.

We process your personal information for various technical, administrative and operational reasons. In certain cases, we will only be processing your personal data with your consent.

The provision of personal data is necessary where they are required for the performance of legal or contractual obligations. Unless these data are provided, we will be unable to manage our contractual relationship. Examples include: customer's name, sector, legal form, office address, office telephone number, Uniform Identification Code, particulars of at least one authorised person. The rest of the data collected in the process of your registration are provided optionally.

Within BTA, respecting the need-to-know principle, only a limited number of employees can access your personal data. These employees are under an obligation of confidentiality with regard to personal data. Besides this, appropriate technical and organisational measures have been taken for the protection of personal data.

Your data will be stored in our database and will be augmented by data which we collect from public sources. Your personal data will be stored until the termination of our relationship, except in the cases where we are obliged by law to store the data additionally for the purpose of exercising our legitimate rights.

You can approach us for confirmation as to whether or not personal data concerning you are being processed by us, or you can ask us to provide you with a copy of the personal data undergoing processing or to obtain rectification of these data.

You have the following rights:

- The right to obtain information relating to processing of data and a copy of such data;

- The right to obtain the rectification of inaccurate data or to have incomplete data completed;
- The right to obtain the erasure of personal data;
- The right to obtain restriction of processing of data;
- The right to object to processing of data, whereupon such data would no longer be processed;
- The right to withdraw a consent you have given at any time, so that processing of data based on your consent would be discontinued;
- The right to lodge a complaint with a supervisory authority (the Commission for Personal Data Protection) if you consider that the processing of data infringes the GDPR or the applicable personal data protection legislation.

We can update this Confidentiality Policy in case the law is amended. Upon any such changes, we will inform you promptly, using the contact details you have provided.